IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Roll et al.

Serial Ng

09/916,781

For:

METHOD AND SYSTEM OF PROVIDING COMPETITIVE

COMPARATIVE TERMS TO THE USER

Filed:

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Examiner:

Florian M. Zeender

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27623

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Mail Stop Amendment **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the Office Action dated December 1, 2004, hereinafter "the Office Action", the period for response having been extended to June 1, 2005, please amend the above-identified application as follows:

Listing of the Claims begin on page 2 of this paper.

Arguments/Remarks begin on page 5 of this paper.